AdvancED®

Standards *for* Quality

DIGITAL LEARNING INSTITUTIONS

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AdvancED Standards for Quality Digital Learning Institutions

Standard 1: Purpose and Direction

The institution maintains and communicates a purpose and direction that commit to high expectations for learning as well as shared values and beliefs about teaching and learning.

Standard 2: Governance and Leadership

The institution operates under governance and leadership that promote and support student performance and institution effectiveness.

Standard 3: Teaching and Assessing for Learning

The institution's curriculum, instructional design and assessment practices guide and ensure teacher effectiveness and student learning.

Standard 4: Resources and Support Systems

The institution has resources and provides services that support its purpose and direction to ensure success for all students.

Standard 5: Using Results for Continuous Improvement

The institution implements a comprehensive assessment system that generates a range of data about student learning and institution effectiveness and uses the results to guide continuous improvement.

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Standard 1

Purpose and Direction

The institution maintains and communicates a purpose and direction that commit to high expectations for learning as well as shared values and beliefs about teaching and learning.

INDICATOR 1.1

The institution engages in a systematic, inclusive, and comprehensive process to review, revise and communicate an educational purpose for student success in the digital learning environment.

INDICATOR 1.2

Leadership and personnel commit to a culture that is based on shared values and beliefs about online teaching and learning and supports challenging, equitable and adaptable digital educational programs and learning experiences for all students that include achievement of learning, thinking and life skills.

INDICATOR 1.3

Leadership and personnel implement a continuous improvement process that provides clear direction for improving conditions of the digital environment that support student learning.

Standard 2

Governance and Leadership

The school operates under governance and leadership that promote and support student performance and school effectiveness.

INDICATOR 2.1
The governing authority establishes policies and supports practices that ensure effective administration of the institution.

INDICATOR 2.2
The governing authority operates responsibly and functions effectively.

INDICATOR 2.3
The governing authority ensures that the leadership has the autonomy to meet goals for achievement and online instruction and to manage the continuous, digital operations effectively.

INDICATOR 2.4
Leadership and personnel foster a culture consistent with professional practice of digital education and the institution's purpose and direction.

INDICATOR 2.5
Leadership engages stakeholders effectively in support of the institution's purpose and direction.

INDICATOR 2.6
Leadership and personnel supervision and evaluation processes result in improved professional practice of digital education and student success.

INDICATOR 2.7
The governing authority establishes and assesses policies and procedures for validating the authenticity of student performance, defining expectations for student engagement and course completion, awarding course credits and grades and governing graduation requirements if issuing a diploma.

Standard 2: Governance and Leadership

INDICATOR 2.8

The institution promotes, markets and operates with truthful and ethical practices in fulfillment of its purpose.

Standard 3

Teaching and Assessing for Learning

The institution's curriculum, instructional design and assessment practices guide and ensure teacher effectiveness and student learning.

INDICATOR 3.1

The curriculum provides equitable and challenging academic content and authentic learning experiences that ensure all students have sufficient opportunities to develop learning, thinking and life skills that lead to success at the next level.

INDICATOR 3.2

Curriculum, instruction and assessments are designed, monitored and revised systematically in response to data from multiple assessments of student learning and an examination of professional practice of digital education.

INDICATOR 3.3

Teachers engage students in their learning through online delivery and instructional strategies that ensure teacher effectiveness and student achievement of learning expectations.

INDICATOR 3.4

Leaders monitor and support the improvement of instructional practices of teachers to ensure student success.

INDICATOR 3.5

Professional and support personnel participate in collaborative learning communities to improve instruction and student learning.

INDICATOR 3.6

Students work in a digital learning environment that supports success in learning expectations.

INDICATOR 3.7

Mentoring, coaching and induction programs support instructional improvement consistent with the institution's values and beliefs about teaching and learning.

Standard 3: Teaching and Assessing for Learning

INDICATOR 3.8

The institution engages families in meaningful ways in their children's education and keeps them informed of their children's learning progress. In the case of adult students, the students are informed of their learning progress rather than the family.

INDICATOR 3.9

The institution has a formal structure whereby each student is well-known by at least one adult advocate who supports that student's digital educational experience.

INDICATOR 3.10

Grading and reporting are based on clearly defined policies that represent the attainment of content knowledge and skills and are consistent across curricular departments, levels and courses.

INDICATOR 3.11

Professional and support personnel participate in a continuous program of professional learning.

INDICATOR 3.12

The institution provides and coordinates learning support services to meet the unique learning needs of students.

Standard 4

Resources and Support Systems

The institution has resources and provides services that support its purpose and direction to ensure success for all students.

INDICATOR 4.1

Qualified professional and support personnel are sufficient in number to fulfill their roles and responsibilities necessary to support the institution's purpose and direction and student success in the digital learning environment.

INDICATOR 4.2

Technology system resources, instructional resources, student support resources and fiscal resources are sufficient to support the purpose and direction of the institution and student success in the digital learning environment.

INDICATOR 4.3

The institution provides support services to meet the learning and safety needs of the student population being served within the digital learning environment.

INDICATOR 4.4

Students and personnel use a range of information, media and technology to support the educational programs.

INDICATOR 4.5

The technology infrastructure enables student success in learning expectations and the digital environment, supports innovation in curricular design and delivery of instruction and supports the operational conditions of the institution.

INDICATOR 4.6

Upon enrollment, the institution provides students with support systems to enable learning success in the digital environment.

INDICATOR 4.7

The institution provides services that support the counseling, assessment, referral, educational and career planning needs of all students.

Standard 5

Using Results for Continuous Improvement

The institution implements a comprehensive assessment system that generates a range of data about student learning and institution effectiveness and uses the results to guide continuous improvement.

INDICATOR 5.1

The institution establishes and maintains a clearly defined and comprehensive student assessment system.

INDICATOR 5.2

Professional and support personnel continuously collect, analyze and apply learning using a range of data sources that include comparison and trend data about student learning, online delivery and instruction, program evaluation, organizational conditions of the institution and the digital learning environment for continuous improvement.

INDICATOR 5.3

Professional and support personnel are trained in the evaluation, interpretation and use of data.

INDICATOR 5.4

The institution engages in a continuous process to determine verifiable improvement in student learning, including readiness for and success at the next level.

INDICATOR 5.5

Leadership monitors and communicates to stakeholders comprehensive information about student learning, the organizational conditions of the institution, the digital learning environment that supports the student experience and the improvement goals.

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